



New Business Listing Hearth Products

Cetane Associates is pleased to present a hearth products retail business located in southern New England.

This is a high-end business located in a highly desirable demographic area. In addition to in-store sales, the company has built a substantial internet revenue stream. The business consists of a beautifully decorated hearth and home store selling gas and wood heating appliances, and alternative heating appliances, a robust installation and service department, and a very profitable high margin pellet business.

This is an attractive offering for anyone wishing to enter into or expand an existing hearth and home business. This offering is particularly attractive for companies with propane delivery operations. An estimated 67% of new installations of gas appliances the company installs are propane fired. Currently, the company refers business through a contractor installer to three local propane companies. We estimate that the business generates in excess of 100 new propane customers per year.

If you are interested in this business, please contact us for more detailed information, including a general location, and to discuss other aspects of the business.



To obtain access to the virtual data room with the confidential offering materials for this listing, please complete and execute the confidentiality agreement with listing reference **21-01** and return a copy via email to flord@cetane.net. Please contact Fred Lord at (860) 592-0089 ext. 5 should you have any questions.

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